



# 2014 Summer Bonus Campaign



Qualification Period: March 1, 2014 through June 30, 2014

It's been a long cold winter and we are looking forward to it coming to an end soon. So, let the New Era Group help you "spring forward" to grow your business and earn extra cash to plan some summer fun!...

## Qualification Credits:

### **100% Credit for:**

Medicare Supplement, excluding Guarantee Issue and Conversion Business

*(50% Credit for Open Enrollment)*

Health Saver Plus Series

Cancer Max and Cancer Plus

Critical Illness

Dental Plus

Enhanced Accident

Final Expense

Health Link (GAP)

### **80% Credit for:**

Other Accident and Health

### **6% Credit for:**

Single Premium Annuity – New Money

*(50% Credit for Internal Exchange)*

### Qualifying Credits

Over \$55,000

\$45,000 to \$54,999

\$35,000 to \$44,999

\$25,000 to \$34,999

### Cash Reward

\$1,000

\$750

\$500

\$250

**Qualification Credit** is defined as new premium, minus lapsed premium for policies issued and paid-for during the qualification period. Applications must be submitted and received between March 1, 2014 through June 30, 2014. Policies must be issued and paid-for by July 11, 2014, and remain in-force throughout the qualification period. New business only. Agents must have an active appointment with the Company to qualify.

**YES!!! Qualifying Credits for the Summer Bonus Campaign also count towards Leader's Conference.**

Note: Not all products are available in all states.