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"Bull's-Eye Bonus" and "Target Your Bonus" were so successful, we're doing it again!

[Register Now](#)

All applications must be submitted, and products applied for, between July 1, 2014 and Sept. 30, 2014, and issued by Oct. 15, 2014.

Short Term MedicalSM Opportunities

- 🕒 6-11 months - \$100
- 🕒 3-5 months - \$50

Bonus pays, starting with the first application, when a minimum of 5 issued Short Term MedicalSM applications is met.

Ancillary Opportunities

- Health ProtectorGuardSM \$100
- All Other Ancillary Products \$50

- 🔪 Accident SafeGuardSM/PremierSM
 - 🔪 Critical Life SafeGuardSM
 - 🔪 Critical Illness
 - 🔪 Dental Plans
 - 🔪 Disability Income ProtectorSM/Protector PlusSM
 - 🔪 Supplemental Accident
- (only available with select Short Term MedicalSM plans)

Bonus pays, starting with the first product, when a minimum of 5 issued UnitedHealthOneSM Ancillary Products of **any combination** is met.



E-Store Makes It Easy to Bundle.

For example:

- + 6 mo. Short Term MedicalSM
- + Supplemental Accident
- + Dental
- + Critical Illness

= \$250 Bonus

40 Bundles like this=

\$10,000
plus commissions

This is an **UNLIMITED** bonus opportunity! You must be registered to be eligible.



Build a bigger bonus when you bundle!

Don't Wait – [Register](#) on or before July 31, 2014, to have all your business starting July 1, 2014, count towards your bonus.

[Register Now](#)

Products are not available in all states. Check [E-Store](#) for availability and the product brochure for details.

Contest Rules

1. To be eligible to earn a bonus, you must be registered for the Bonus ReplaySM incentive. Registration prior to Aug. 1, 2014, will have all business received July 1, 2014 and after, count toward bonus. Afterwards, only applications received on or after date of registration will be applied toward this incentive.
2. Applications must be received from July 1, 2014 through Sept. 30, 2014, and issued by Oct. 15, 2014.
3. To be eligible for the Short Term MedicalSM bonus opportunity, a minimum of 5 issued Short Term MedicalSM applications must be met. Short Term policies with 1 or 2 month duration, personal health plans, and ancillary applications submitted or issued do not count toward the 5 application minimum for the Short Term MedicalSM bonus opportunity.
4. All eligible Short Term MedicalSM plans must be in force for a minimum of 3 months (or 90 days) term with premium payment current, in order to be eligible and count as issued. Issued plans will pay from the tier of the amount of coverage completed, not applied for. If coverage is terminated for any reason, the broker will be charged back for any difference between bonus amount paid and the amount actually earned, per the table shown above.
5. To be eligible for the Ancillary bonus opportunity, a minimum of 5 issued UnitedHealthOneSM ancillary products, of any combination, must be met. The only eligible products for the Ancillary bonus opportunity include: Accident SafeGuardSM, Accident SafeGuard PremierSM, Critical Illness, Critical Life SafeGuardSM, Dental plans, Disability Income ProtectorSM, Disability Income Protector PlusSM, Health ProtectorGuardSM, or Supplemental Accident (only available with select Short Term MedicalSM plans). Personal health plans, Short Term MedicalSM plans, and other optional benefit riders not mentioned here will not count toward the 5 application minimum for the Ancillary bonus opportunity.
6. All eligible Ancillary plans must be in force for a minimum of 30 days after the effective date to count as issued. If coverage is terminated for any reason, the broker will be charged back for any difference in bonus amount paid.
7. Bonus is paid as described above.
8. Bonus follows the Assignment of Commission Form you have on file at the time the application is received, for each qualifying application.
9. This bonus will be subject to a managing broker commission split, if applicable.
10. One lump sum payment will be made at the end of the contest per broker, based on his or her personal production. Qualification is based on production as broker of record.
11. Applications cannot be split between brokers.
12. Golden Rule Insurance Company/UnitedHealthcare Life Insurance Company reserves the right to make final judgment on contest qualifiers. Coverage that is withdrawn or does not meet the terms listed in these rules will not count toward contest bonus.
13. Any required disclosures to brokers' clients are brokers' sole responsibility.
14. This contest is intended for the original recipient of this email only. NPN: %NPN%
15. Select Key and FMO contracted agencies may not be eligible.
16. 1099s apply.

Short Term MedicalSM plans do not provide coverage for acquisition conditions except the specified exclusions.

* Short-Term Medical plans do not provide coverage for preexisting conditions or meet the mandated coverage necessary to avoid penalty under the Affordable Care Act (ACA). Expiration or termination of a Short-Term Medical™ plan does not trigger an ACA special enrollment opportunity.

7440 Woodland Drive, Indianapolis, IN 46278

UnitedHealthOne™ is a brand representing the portfolio of insurance products offered to individuals and families through the UnitedHealthcare family of companies. Golden Rule Insurance Company or UnitedHealthcare Life Insurance Company is the underwriter and administrator of these plans.

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