



Columbus Life  
Insurance Company

A member of Western & Southern Financial Group



# Life in the Faster Lane

## Columbus Life's rapid issue IUL Indexed Explorer Now™

- › The **same core benefits** as provided in our flagship IUL
- › Delivered in a **new expedited process** to issue

Clients looking for cash value accumulation potential with downside protection—plus a quick, easy underwriting process? Get ready to introduce them to a next generation solution—one that brings together product and process.

Look for the expedited issue you and your clients want **NOW**:



**N**o exam or phone interview



**O**ffers one of four ratings classes



**W**ith a decision in 3-5 business days

## Columbus Life: Strong By Design

Backing this new rapid-issue IUL will be the strength and stability of Columbus Life. Founded more than a century ago, Columbus Life is a member of one of the strongest mutually held life insurance groups in the world.

### Count on Columbus: For Rapid-Issue IUL and Much More

Ready to learn more? Let's talk.

**800-998-9997**

IUL is a Universal Life policy. It has insurance related costs. Premiums paid must produce sufficient cash value to pay insurance charges. Indexed returns do not protect against lapse if premiums and returns do not provide sufficient cash value to cover loan interest and insurance costs. Your clients must understand that loan risk means loans may well not be zero cost. Such loan risk and interest costs will reduce account value and will contribute to a risk of policy lapse if account value becomes insufficient to cover charges. Additional Index Accounts may be added or existing Index Accounts may be eliminated for new allocations.

Flexible Premium Adjustable Life Policy with Indexed Options Policy Series ICC21 CL 94 2103 issued by Columbus Life Insurance Company. Product and rider provisions, availability, definitions, and benefits may vary by state.

**Life insurance products are not bank products, are not a deposit, are not insured by the FDIC, nor any other federal entity, have no bank guarantee, and may lose value.**

Payment of the benefits of Columbus Life Insurance Company life insurance products is backed by the full financial strength of Columbus Life Insurance Company, Cincinnati, Ohio. Guarantees are based on the claims-paying ability of the insurer.

Columbus Life Insurance Company is licensed in the District of Columbia and all states except New York.

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